

CONVENTION CENTER HOTEL
BOARD OF DIRECTORS
3 YEAR TERM

MEMBER	ADDRESS	PHONE #	APPT. DATE	TERM EXPIRATION	TERM #
J. Louis LaBruce llabruce@haveanicebank.com Chairman	5711 Woodside Ave. 29577	843-429- 2429 – Work 843-655- 6117 Cell	7/10/2012	7/25/2021	5
Thomas C. Maeser, Sr. tommaeser@sc.rr.com	8500 Margate Circle #901 29572	497-4672 (H) 283-3532 (C)	7/10/2012	7/25/2021	4
Frank Durant fdurant@durantandmartin.com	2107 Farlow St., MB, SC 29577	448-1541	7/10/2012	7/25/2021	7
Grant Kuhn	4024 Fairway Lakes Dr., MB, SC 29577	626-7067 (H) 333-6030 (W)	6/13/2017	7/25/2020	6
Martha Sasser Hunn mhunn@coastal.edu	308 65 th Avenue North, Myrtle Beach, SC 29572	449-7937	6/13/2017	7/25/2020	3
Judy Rodman Judyrodman1@cs.com	844 Antigua Dr. Myrtle Beach, SC 29572	449-6312 (H)	6/11/2013	7/25/2019	6
Yvette Jefferson yvettejefferson@hotmail.com	9177 Abingdon Dr. MB, SC 29579	843-903- 1330 or 843-340- 0199	3/27/18	12/12/2020	1

There are two vacancies and one expired seat. Judy Rodman's term has expired. She does wish for reappointment. Grant Kuhn and Martha Hunn have resigned. We have received resumes from Adam Johnson (Non Resident), George DuRant (Non Resident), Henry Westendarp (Non Resident), Robert Day (Non Resident), Dan Wiener (City Resident), Stephen Greene (Non Resident), and Cathy Koontz (Non Resident).

Jennifer Stanford

From: Nicki Stoddard
Sent: Wednesday, October 30, 2019 3:25 PM
To: Jennifer Stanford
Cc: Brian Monroe; Fox Simons; Louis LaBruce
Subject: Myrtle Beach Convention Center Hotel Corporation Board-Vacant Seats

Good Afternoon Jennifer,

It has come to our attention that Judy Rodman's seat on the Myrtle Beach Convention Center Hotel Corporation Board is up for reappointment which will leave 3 vacant seats on the board.

Please be advised that if Judy is interested in continuing to serve it is recommended she be reappointed for one of the seats.

In addition the Board moved to recommend Stephen Greene, Adam Johnson and George Durant to fill the remaining two open seats.

It has been requested that these name be presented to City Council for a final vote.

Can you please ensure this gets added to the agenda.

Thank you.



The employees of the City of Myrtle Beach are a diverse group of individuals who blend their unique talents to create the most effective, elite team of public servants in South Carolina.

Nicki Stoddard

Administrative Assistant

p: 843-918-1235

m:

e: NStoddard@cityofmyrtlebeach.com

PO Drawer 2468
Myrtle Beach, SC 29578-2468

www.cityofmyrtlebeach.com



*** WARNING *** All e-mail correspondence to and from this address may be subject to public disclosure under the South Carolina Freedom of Information Act(FOIA), 2007

ADAM S. JOHNSON, CPA
80 Bonnie Bridge Cir • Myrtle Beach, SC 29579
419-708-3809
adamjohnson91@outlook.com

*Outsuck
City*

Objective

Assist with tax compliance and provide consulting and guidance to add value to individuals and small businesses.

Education

The University of Toledo, Toledo, OH

Bachelor of Business Administration, May 2013

AACSB Accredited College of Business Administration

Major: Accounting; Minor: Finance

Overall GPA 3.55/4.0

Experience

WebsterRogers LLP

Tax Supervisor

- Review of individual and business tax returns
- Tax Consulting

Myrtle Beach, SC

June 2019-Present

Senior Tax Associate

- Preparation of individual and business tax returns
- Participation in recruiting events, speaking engagements and leadership activities

July 2018-June 2019

Mosley, Pfundt & Glick, Inc.

Staff Accountant

- Review of individual income tax returns
- Preparation of business and corporate tax returns
- Preparation of payroll tax returns including W-2s, 941s, 940s and various state/local filings
- Preparation of business tax filings including sales, personal property and gross receipts tax filings
- Tax planning, succession planning and management advisory related to business acquisitions, sales, mergers and reorganizations
- The handling of correspondence related to a variety of individual, business and payroll tax notices
- Accountant in charge of compilations, reviews and personal financial statements which includes making any necessary adjusting journal entries, accruals and tax adjustments
- Troubleshoot bookkeeping issues and assist with QuickBooks (desktop and online), Peachtree and various other accounting programs
- Recruiting, interviewing and hiring seasonal interns
- Training new employees

Maumee, OH

October 2013-July 2018

Tax Intern

- Preparation of individual income tax returns
- Office administration tasks including client contact, mail/e-mail communication and the processing of tax returns

January-April 2013

GEORGE DuRANT PROFILE

George C. DuRant

George@durantagency.com

(843) 997-4343

3730 Waterford Drive • Myrtle Beach, SC 29577

outside the City

SUMMARY/OVERVIEW:

Strategic marketing professional and serial entrepreneur, specializing in the Travel & Tourism, Entertainment, Sports, Consumer Packaged Goods (CPG), Public Policy and Real Estate Development categories. Experience in corporate, large agency, small business and consulting arenas; providing award-winning creative direction, account management, brand planning, business development, media relations, sponsorship and revenue generation initiatives. Specialties include consensus building, destination marketing strategy, association and cooperative marketing management, public policy and public speaking.

"Visioneering" is a part of George's DNA. He has taken on several public policy and public health initiatives, including Smoke Free Horry, a federally funded grant targeting at-risk states and counties where the incidence of tobacco use threatens the citizens those communities' well-being. The program resulted in two new municipalities adopting smoke free ordinances.

CURRENT POSITION:

George DuRant currently serves as the Senior Brand Architect for LHWH Advertising & PR, based in Myrtle Beach, SC. In his current role, George's job is to listen to clients' dreams and challenges, discover solutions and eventually end up with a measurable celebration of success. George provides marketing, branding, public relations and digital strategies for a number of clients in the "pleasure industries" of sports, entertainment, travel & tourism, consumer packaged goods, public policy, transportation and real estate development. For more than three decades, LHWH Advertising & Public Relations has been a leading marketing and PR firm in the Carolinas. As a full-service marketing agency, it has represented national, regional and local clients in real estate, golf, tourism, entertainment, restaurants, banking and healthcare.

CHRONOLOGICAL EXPERIENCE

SVP of Tourism Development

North Myrtle Beach Chamber of Commerce and Convention & Visitors Bureau (CVB)

September 2014 - Present

- Launched year three of a precedent-setting re-branding and DIFFERENTIATION campaign via our "Just Coast" campaign, which is nationally trademarked and used as a branding model by several SC destinations. By reaching new demographic and new geographic markets and shifting destination marketing and content strategies to a digital model, succeeded in generating an 11 per cent increase in NEW visitors to North Myrtle Beach and more than \$1.1 billion in travel industry economic impact. The campaign has also won five (5) MarCom awards for creative excellence; and increased social media presence across all platforms, with ten-fold increase in Facebook acquisition and engagement over a four-year period.

SVP of Tourism Development, continued from previous page...

North Myrtle Beach Chamber of Commerce and Convention & Visitors Bureau (CVB)

September 2014 - Present

- Among the innovative marketing approaches was our broadcast the entire NMB St. Patrick's Day Parade to nine (9) key feeder markets in the mid-Atlantic, Ohio and Pennsylvania, which produced sharp increases in inquiries and brand recognition from these important markets. This is a unique content strategic view of our destination no one in our region is doing.
- Mitigated the impact of Hurricane Matthew by being the FIRST destination to send "The Coast Is Clear"/we're-open-for-business messaging through a paid, social media and comprehensive PR campaign we coordinated with the City of NMB, Horry County and the State of SC and SCDOT. Without this effort, we would have lost valuable time needed to invite our guests to not interrupt their October travel plans. This effort resulted in our twice receiving the Mercury Award of Excellence from the South Carolina chapter of the Public Relations Society of America (SCPRSA) for Crisis Communications.
- Recognized by the State of SC as the ONLY Emerging Destination Grant recipient for excellence in destination marketing. This stakeholder-driven initiative allows us to reach TV and digital markets we could never have reached before, in our efforts to boost shoulder seasons and prop up Summer success.
- Implemented a Travel PR campaign that, for the FIRST time, has travel writers and media clearly on board to recognize NMB as a first-choice destination than our neighbors. As a result, garnered more than 1 billion earned media impressions and traveled to Atlanta, Charlotte, Birmingham, New York, Washington, DC and beyond to tell our story and gain favor from travel media outlets.
- Established the Chamber and CVB as the research authority in its region by designing and completing powerful visitor profile, economic impact and lodging studies for the travel industry.
- Continued our commitment to best-of-breed technology innovation with the launch of the very first visitor app for North Myrtle Beach, enhancing guests' vacation experiences, and contributing to the success of smaller tourism businesses who cannot afford their own destination marketing.

VP Strategic Marketing

The Brandon Agency, Part II

November 2010 – September 2014

- Provided strategic direction, brand planning and account management for major southeast accounts, while developing new business opportunities for the agency.
- Developed and led an integrated national campaign for Glory Foods, resulting in double-digit sales increases in target markets.
- Served as lead travel and tourism account manager, delivering industry leading marketing services for many destination marketing organizations, including Wilmington, NC & Beaches, Beaufort, SC, Regional Chamber of Commerce and the North Myrtle Beach Chamber & CVB.
- Nationally recognized public health activist and advocate, leading the historic Smoke Free Horry initiative with the SC Tobacco Collaborative, DHEC and CDC, resulting in the passing of smoke-free ordinances in two new coastal municipalities.
- Pioneered social media and direct marketing efforts for major South Carolina attractions Boone Hall Plantation and Medieval Times.
- Led marketing/PR team for LStar Management's acquisition of the 2,200 acre Grande Dunes development.

Owner/President

DuRant Agency

1997 – Present

- Full-service agency and consultancy, providing branding, marketing, public relations, creative consultation and sponsorship sales for major businesses throughout the Southeast, including Sterling Homes, Hall Companies, Friendly's Restaurants, NationsHomes, MetGlas, Golf The Florida Gulf and Broadway at the Beach.
- Helped guide Boone Hall Plantation through crisis communications in the wake of the infamous 2015 "Emmanuel 9" shooting in Charleston, SC.
- Partnered in the revival of the \$200 million North Beach Plantation by providing innovative sales and marketing management for the high-rise development after the 2008 recession, resulting in the a property sell-out.
- Managed national media events for 3 ABC's Extreme Makeover: Home Editions

ADDITIONAL TRAVEL & TOURISM INITIATIVES.

- Led Myrtle Beach Area Chamber of Commerce account
- Brunswick (NC) Chamber of Commerce account
- Sumter (SC) Convention & Visitors Bureau (Governor's Cup)
- Led Hugo Economic Renewal Task Force (Governor's Cup)
- Golf The Florida Gulf diversification initiative and association management
- Broadway at the Beach
- Barefoot Landing
- Entertainment Holiday Executive Director
- Managed several entertainment accounts, including The Alabama Theatre, Carolina Opry and Medieval Times

PRESENT/RECENT BOARD MEMBERSHIPS & ASSOCIATIONS

- Myrtle Beach Regional Economic Development Corporation (Board)
- Horry-Georgetown Technical College Sports Tourism Advisory Board
- Mentor Cup (Board)
- *South Carolina Travel & Tourism Coalition (Board)
- Meet In South Carolina Cooperative (Board)

PAST BOARD MEMBERSHIPS & ASSOCIATIONS

- Building North Myrtle Beach (Chairman's Cabinet)
- Myrtle Beach Downtown Redevelopment Corporation (Board)
- Horry County Superintendent of Education Business Cabinet
- Myrtle Beach Rotary Club
- Leadership Grand Strand
- Myrtle Beach Education Foundation (Board)
- Mercy Hospice (Board)
- Strand Market Research Coalition (Board)
- Roadworks Tax Reform Committee
- Myrtle Beach Area Internet Advisory Committee (Board)
- Horry Cultural Arts Council (Exec. Board)
- Hugo Economic Renewal Task Force (Media/Marketing Chair)
- Myrtle Beach Entertainment Holiday (Board)
- Gannett's Outdoor Network, USA (National Board of Advisors)

EDUCATIONAL BACKGROUND

B.A. DEGREE, JOURNALISM
UNIV. OF SOUTH CAROLINA - Columbia, SC

B.S. DEGREE, RECREATION & PARKS ADMINISTRATION
CLEMSON UNIVERSITY - Clemson, SC

OTHER BACKGROUND (JUST FOR HISTORICAL PERSPECTIVE):

VP Marketing

WCI Management

April 1996 – October 1997

- Launched 5 major theater venues and the Fantasy Harbour entertainment complex, managing 7-figure budgets. Drove PR efforts, bringing in national media including CBS, CNN, NBC & TNN.
- Headed the entertainment division's consumer sales and strategic marketing. Made innovative strides in integrating sales, creative and public relations departments.
- Created the South Carolina coast's first successful Broadway.
- Helped facilitate company's re-organization and subsequent sale.

Executive Director/Special Accounts

Entertainment Holiday/Brandon Advertising, Part I

March 1994 – April 1996

- Led new business development for this large regional advertising agency, while boosting agency creativity. Brought in significant industrial, entertainment and real estate accounts.
- Concurrently served as Executive Director of Entertainment Holiday, a tourism marketing coalition. Ran and staffed the organization from startup, including budgeting, membership and press relations, and marketing.
- Gained unprecedented national media exposure for Myrtle Beach Area entertainment industry.

President

DuRant-Ryann-DuRant

January 1987 – March 1994

- Provided ground-breaking marketing services for high profile accounts like The Myrtle Beach Area Chamber Of Commerce, The Fairways Group, Kingston Plantation, Tidewater Plantation, Alabama Theatre, Carolina Opry, The Anchor Bank, Barefoot Landing, Hilton Head Shirt Company and Brunswick County (NC) Chamber of Commerce.
- Responsible for new business development, marketing strategies and creative.
- Led national media campaign for Hugo Economic Renewal Task Force (Governor's Cup)
- Led Governor's Cup award-winning branding and marketing for Sumter Convention & Visitors Bureau
- Successfully negotiated sale of agency to Brandon Advertising; and asked to remain with new organization in new business and creative strategy roles.

National Sales & Marketing Director

Creel Outdoor Advertising

March 1983 – January 1987

- Set records for national accounts sales and new business development for this Carolina-wide outdoor advertising company.
- Transformed regional outdoor advertising company's industry presence by closing 5-figure accounts with nationwide businesses such as R.J. Reynolds & Lorillard with double-digit growth for 3 consecutive years.
- Elected to Gannett's National Board of Advisors for Outdoor Network, USA.

Public Relations Director

Horry-Georgetown Technical College

January 1979 – March 1983

- Awarded Technical Educator Of The Year
- As College's first PR Director, handled all community and press relations, marketing and recruitment support for a multi-campus college. Authored a statewide marketing plan for State Technical Education.

Jennifer Stanford

From: Henry Westendarp <westendarp@aol.com>
Sent: Tuesday, August 27, 2019 3:38 PM
To: Jennifer Stanford
Subject: Volunteer Board Commission Committee
Attachments: HOW Insurance Adjuster Resume 20190819.pdf

Hello, I'm responding to your LinkedIn posting soliciting volunteers to assist Myrtle Beach governance.

My insurance adjuster resume is attached, which also describes my prior entrepreneurial career focus in marketing and my public service commitment.

After a 30-year career as founder and President of a significant tourism marketing company in South Florida, I am now semi-retired, working 3-4 months per year as a catastrophe insurance adjuster for State Farm through several of their agencies. Most of the year, I'm bored to tears!

My career business was in South Florida where many prime marketing clients were travel and tourism related, making me feel that I could contribute to the Myrtle Beach Convention Center board and/or your Tourism Committee. I also helped launch a small private library in Pennsylvania as a volunteer about five years ago. Please consider me for where you have the greatest need compared to my background.

Thanks.

Westy

Henry O. Westendarp
561/314-9631 (cell)
westendarp@aol.com

162 Widgeon Drive
Pawleys Island, SC 29585

Henry O. Westendarp ("Westy")

Property & Casualty Insurance

I am seeking employment which leverages my insurance adjuster and prior management skills. I am open to full-time positions in the Myrtle Beach area, or temporary contract positions anywhere, Inside only.

I have been a licensed insurance adjuster since 2009, holding Texas Designated Home State license #1988759, working Inside Property and Casualty (plus one Auto deployment). I am also currently licensed in Alabama, Florida, Georgia, Indiana, Louisiana, Michigan, Minnesota, Mississippi, New York, North Carolina, Oklahoma and South Carolina. NPN# 14761782. FEMA FCN# 0070007612.

I have been deployed Inside to State Farm Insurance (UGFA) eight times and to FKS/Security First Insurance in Daytona Beach once. My last deployment was State Farm/Atlanta-Duluth 9/12/18 – 11/21/18.

My prior career was in Direct Marketing, where I founded and built a 110-employee business and sold it to First Data Corporation. I am an experienced businessman with excellent background managing people and negotiating many insurance and other contracts. I am very hands-on.

During and subsequent to that career, I was Construction Manager for a 30,000' office/warehouse, built an 8,000' home, and did Property Management for eight residential properties.

I graduated the Wharton School/University of Pennsylvania and attended two years of the MBA program at the University of Miami.

I have always been an active participant in community affairs. Volunteer work includes four years as an alumni director of the University of Miami's School of Business and co-founding UM's Broward County alumni chapter. Returning north to a small resort community, I served as a Director of the Lake Harmony Volunteer Fire Company and the Lake Harmony Rescue Squad and Ambulance Corps, acting as their fund-raising resource. I was an important participant in founding the Penn-Kidder Library Center, and a leader in successfully driving a proposed methadone clinic out of the area.

After twenty-nine years residency in Florida followed by sixteen years residency in Pennsylvania, my wife of forty years and I purchased a home and relocated to Pawleys Island, South Carolina in early 2017.

Please call my cell 561/314-9631 or email westendarp@aol.com as needed.

162 Widgeon Drive, Pawleys Island, SC 29585
561/314-9631 westendarp@aol.com

Jennifer Stanford

From: Robert Day <robertday@kw.com>
Sent: Friday, August 23, 2019 9:26 AM
To: Jennifer Stanford
Subject: Volunteer Board Seats
Attachments: Robert Day 08_23_19 Realtor Added.pdf

I would be interested in the following volunteer board seats.

1. Waccamaw Regional Board of Directors
2. Myrtle Beach Convention Center Hotel Board
3. Myrtle Beach Housing Authority

Please find my attached resume for your review and consideration.

--

Robert Day, MBA
Keller Williams Real Estate Agent
RobertDay@KW.com
910-373-8896

Robert E. Day III
RDay Real Estate LLC
910-373-8896 *RobertDay@kw.com*
3505 Burris Street, North Myrtle Beach, SC 29582

Outside the City

CAREER SUMMARY

Sales & Operations Executive with Plant P&L and multi-plant oversight within the automotive, defense, industrial, and oil & gas industries. Successes in start-ups, turn arounds, expansions, consolidations and technology/production transfers. Effective leadership style providing team with training, support and empowerment to address challenges of demanding manufacturing environments and customer requirements.

Core Competencies

Operations/Manufacturing
Organizational Leadership
Profit & Loss Management
Strategic Planning/Hoshin Kanri
Capital Planning & Equipment
Multi-Plant Oversight
Turnarounds, Greenfields

Team Building / Leadership
Union / Union Avoidance
Lean Manufacturing
Continuous Improvement
Performance Optimization
Value Stream Mapping
Succession Planning

Business GAP Analysis
Theory of Constraints
Root Cause Analysis; 5why, 8D
Six Sigma Principles, DMAIC
TS16949, ISO14001
Toyota Production Systems
TPM, SMED, 5S, KANBAN

EDUCATION

Master's Degree in Business Administration (MBA) GPA 3.94	2011
NORWICH UNIVERSITY, Northfield, Vermont	
Bachelor's Degree, Electrical Engineering	1985
UNIVERSITY OF TEXAS AT ARLINGTON	
Program in Labor Negotiations · HARVARD BUSINESS SCHOOL	2006

PROFESSIONAL EXPERIENCE

Keller Williams Myrtle Beach 08/2019
RDay Real Estate LLC, Independent Realtor with Keller William Real Estate. SC Lic#114271
Started my own business with Keller Williams focused on residential listings and sales.

Realizing Operational Improvement Northfield, MI 03/2018 to 03/2019
A \$8.5M Industrial Engineering Consulting firm with 60 plus professionals providing consulting services to Automotive, Defense, and Industrial businesses. Projects include; standard industrial engineering projects, productivity improvement, supply chain and logistics projects, plant layout, warehousing, simulations, lean, and problem solving. As well as, temporary coverage for plant vacancies as required.

Southeastern Business Development Director

Projects Sold - ~ \$ 2.4 Million in Sales

Defense Contract - document the F18 program gas tank build for Defense contractor in GA.

Industrial Contract - Assist Tier 2 Coating supplier improve production planning and inventory management for improved on-time delivery and material flow to customers.

Automotive Tier 1 - Improve productivity of Tier 1 supplier for line sequencing to Mercedes, and Nissan plants. (Alabama and Mississippi). The Nissan plant is in product launch mode.

Automotive Tier 2 - Improve Tier 2 SAP system for level scheduling for 960 SKUs, management of all logistics to thirty-five outside suppliers. Setup EDI/ASN with thirty-five suppliers, developed strategy for 3PL logistics for cost reduction.

GESTAMP, McCalla, AI

9/2016 to 3/2018

A \$300M division of a €8M Spanish multinational company specializing the design, (new management) development & manufacture of highly engineered metal components dedicated to Mercedes Alabama. This division is a stamping, welding of body in white (BIW) facility

Plant Director - Reported to the CEO initially, then EVP, then President NA, 810 employees, non-union Facility

- Hired by the CEO to turn around McCalla plant operations and to build a greenfield plant (plant#2) in McCalla Alabama (2 blocks away from Plant #1)
- Led a management team of 10: Finance, Quality, Manufacturing Engineering, Supply Chain, Production Assembly, Production Presses, Tooling, Human Resources, Maintenance, and Safety & Environmental,

Selected Accomplishments

- Improved the overall safety in the operations by implementing STOP program reducing OSHA recordables from 5.5 to 1.0 every 100,000 hours worked, 1.3M man-hours w/o lost time in 2017.
- Reduced headcount by stabilizing operations, improving OEE in stamping operations, & welding cells through improved PM program & holding Kaizen events in targeted cells. Savings of \$12.2 M annually
- Improved OTD from 85% to 100%, PPM from 300 to 60.
- Plant #2 building was completed in March of 2017, installation of the four production lines with 300 robots was completed in June of 2017. Prototype builds for the new 167 program from June through December 2017 with 100% OTD with the customer.
- Recognized by Mercedes leadership as their best supplier on the 167 program for dimensional adherence with a 95% parts in standard (PIST score).

GKN DRIVELINE, Roxboro, NC

8/2013 to 8/2016

A British owned division, 600 non-union employees, \$730 M sales.

(career opportunity)

The processes consisted of welding, paint, and final assembly of prop-shafts and driveshafts for all automotive customers. The plant built 35,000 shafts per day and shipped globally.

Plant Manager - reported to VP of Operations, 8 direct reports: Quality, Safety & Environmental, HR, Engineering, Supply Chain, Maintenance, (2) Operations.

Selected Accomplishments

- Solved major Supply Chain issue of air freight of component parts from Europe by developing/ implementing a plan for every part (PFEP) to include potential delays at the ports; increased inventory levels to stabilize plant operations; reduced overtime for plant personnel; improved on-time delivery to all customers; reduced PPM's to all customers.
- Developed a tugger/cart system with visual pull screen(TV's) for JIT delivery to all 35 cells in the plant; eliminated 35 forklifts; improved material flow with limited floor space available; reduced FG inventory with a more stable operation.
- 2015 results - to budget (productivity/cost savings; ROS of 10.2%, \$45M Cash, & OPBI of \$70M.
- 2014 results - 35% reduction in OSHA incident rates (NC Gold Award), 48% improvement in PPM, \$1.2 M in productivity improvements, total cost savings of \$3M.

LUFKIN INDUSTRIES, Lufkin, Texas

1/2012 to 8/2013

Produces machinery such as power transmission gearboxes, (sold to GE, closed/moved plants to China) oilfield pumping units and oilfield electrical equipment. 850 employees, union facility.

Plant Manager

Managed three operations at the Buck Creek Facility, plus two operations in downtown Lufkin. The processes consisted of machining, welding, paint, & final assembly of pumping units. with three unions: IAM, Boiler Makers, and Mold Setters union.

Selected Accomplishments

- Improved productivity on shop floor by adding team boards, daily start up meetings, and visual scheduling boards in all five areas. Added safety guarding in the plant for improved ORIR.
- Developed machinist training program with local Angelina Community College. Graduated first class before my departure and supported the college welding program supplying all steel material for the welding certification program.
- Reduced spending on consumables and sold the MRO crib to Fastenal for improved cash flow. All spare parts were VMI until we pulled from the crib.

ARVINMERITOR, CVS - Maxton, NC (division of Meritor Inc.) 11/2007 to 2/2012
 Manufacturer of Vehicle Parts and Accessories with the transportation industry. (FMLA-mother, TX)

Site Manager - Reporting to the General Manager North America

Tasked to lead and expand this 260,000 square foot facility of 345 hourly employees a \$500M organization and two business units to world class status.

- Key responsibilities included plant Profit & Loss, cost control/savings, quality, operations, production/process improvements, quality control, Lean Manufacturing, and employee safety.
- **Managed nine reports** - Quality Manager, Maintenance Manager, Engineering Manager, Production Manager, Human Resource Manager, Supply Chain Manager, EHS Manager, Controller, and IT Manager; control a \$9.3M operational manufacturing expense budget.
- Facilitate KAIZEN events/projects with focus on TPM, standard work, scrap reduction, OEE Communication/Information Flow, process layered audits, and problem solving (5 Why / 8D / Six Sigma). Implemented "Checkbook" concept for improved cost management and control.

Selected Accomplishments

- Streamlined/improved productivity 58.9% through Lean Manufacturing/Six Sigma continuous improvement creating a Lean Culture, visual factory and team-based work groups.
- Reduced customer complaints by 50% percent reducing PPM's from 413 to 166.
- Cost savings on expedited freight charges from \$2.3M in 2007 to less than \$150K in 2009.
- Improved OSHA recordable incidence rate by 62% and lost time accidents to zero by implementing behavior-based safety audit system, & coordinated plant Six Sigma Projects.
- Total Burden savings of \$2.8M in 2009 with similar results in 2010.
- Achieved 122% of operating profit versus '09 annual operating plan in 2009.
- Received ArvinMeritor's "President's Quality Award" in 2008.
- Achieved 116% of operating profit versus '08 annual operating plan in 2008.

NEW MATHER METALS - Toledo, OH (parent: NHK Spring Co., Ltd., Yokohama, Japan) 2004 to 2007
 Manufactured stabilizer bars for a variety of vehicles, including Jeeps. (plant closing announced)

Plant Manager - reporting to President of North America

Hired initially to lead a turnaround event in a union environment with head operations for a \$123M facility. **Key responsibilities:** Plant P&L, production/operations with a \$2.5M budget.

- Lead team of 9 direct reports (*managers*): Quality, Operations, Materials/Purchasing, Technical Services, Mfg. Engineering, Maintenance, Human Resources, & a Controller.

Selected Accomplishments

- Improved yield performance by 32% by standardizing equipment setup processes, establishing a preventative maintenance program, creating changeover checklists, implementing a visual factory & team boards and root cause problem solving.
- Led a new employee-driven safety program, transitional work program and employee wellness program reducing workers compensation cost by \$868K annually.
- Interacted with union officials as part of core negotiating team for UAW contract negotiations. Negotiated 20% cost sharing in Medical/Dental benefits, & froze wages for the next four years.

RWD TECHNOLOGIES - Troy, Michigan (<i>privately held management consulting co.</i>)	2002 to 2004
AP TECHNOGLASS - Elizabethtown, KY	2000 to 2002
PILKINGTON NORTH AMERICA - Sherman, Texas and Versailles, Kentucky	1992 to 2000
GENERAL DYNAMICS - (<i>now Lockheed</i>) Fort Worth, Texas	1986 to 1992

CERTIFICATIONS / PROFESSIONAL TRAINING

Licensed Realtor in South Carolina, Lic# 114271, August 2019

Basics of Supply Chain Management (APICs-CPIM Certification) - Passed 1st of 5 Tests, December 2015

Certified Supply Chain Professional, APICs, CSCP, August 2015

GKN MCIL Certification, March 2015

Six Sigma Training (Green Belt), 1999/2000

Manager's Training Program • University of Michigan Business School 1997

Toyota Philosophy of Efficiency (TPE) • Toyota Georgetown (TSSC) 1996

Toyota Production Systems • Toyota Georgetown (TSSC) 1994

Toyota Standardized Work Training • Toyota Georgetown (TSSC) 1994

Project Engineer Training • Kepner Tregoe 1993

Dale Carnegie Training • Dale Carnegie Seminars 1992

Interests: Golf, HAM FCC extra class operator, antenna design, software programming, reading, travel..

Jennifer Stanford

From: Dan Wiener <dwiener@sccoast.net>
Sent: Wednesday, June 26, 2019 12:05 PM
To: Jennifer Stanford
Cc: Dan Wiener
Subject: Volunteer Citizen Board
Attachments: Volunteer Board Letter of Interest.pdf; Wiener_Dan_Resume Citizen Board 06.26.19.pdf

Dear City Clerk:

I am a full-time Myrtle beach resident and am very interested in being considered for upcoming openings on a volunteer board, commission or committee for the City of Myrtle Beach.

I am very interested in the following openings:

Technology Advisor
Waccamaw Regional Board of Directors
Myrtle Beach Convention Center Board
Housing Authority
Employee Recognition

My career spans 40 years holding a number of key corporate positions in both management of people, organizations and technical roles with FedEx, Williams-Sonoma and Ralph Lauren.

Previous volunteer experience includes the Memphis-Shelby County Juvenile Court auxiliary probation officer, Memphis Junior Achievement Advisor and Seville POA Board Vice President.

I have included a recap of professional and volunteer activities for your review.

Please let me know if you need any additional information.

Sincerely,

Dan Wiener

Inside the City

DAN WIENER, MSOM

901.857.7107 ▶ dwiener@sccoast.net ▶ 7362 Seville Drive ▶ Myrtle Beach, SC 29572

Highly motivated and dedicated professional seeking to contribute and give back to my community through joining a volunteer board or commission supporting the citizens of Myrtle Beach and/or Horry County. While my expertise has been focused in technical areas, I do have many years of management and business experience having been responsible for large corporate organizations.

Areas of Expertise:

Engineering – Production Analysis – Project & Program Management – System Maintenance – Creative Problem Solving & Analysis
Data Center Critical Infrastructure – Budget Administration – Equipment Safe Practice Programs – OSHA 70E Arc-Flash
Regulatory Compliance – Customer Service – Key Stakeholder Relationships – Cost-Saving Initiatives

Professional Overview

Consultant – Supply Chain Engineering, Facilities & Maintenance

Vice President – Supply Chain Engineering, Facilities & Maintenance ▶ RALPH LAUREN

Program Manager ▶ FEDEX TRADE NETWORKS

Senior Forensic Consultant ▶ UNIFIED INVESTIGATIONS & SCIENCE, INC.

Vice President, Supply Chain Engineering, Facilities & Maintenance ▶ WILLIAMS-SONOMA, INC.

Manager, Engineering ▶ FEDERAL EXPRESS CORPORATION

Volunteer Activities

Memphis-Shelby County Juvenile Court Auxiliary Probation Services

Memphis Junior Achievement Advisor

Seville POA Board of Directors – Vice President

Education & Professional Credentials

Master of Science in Operations Management: University of Arkansas

Bachelor of Science in Electrical Engineering: Christian Brothers University

Professional Engineer: Registered in the States of Tennessee & Mississippi

Dan K. Wiener

7362 Seville Drive, Myrtle Beach, SC 29572 | 901.857.7107 | dwiener@sccoast.net

June 26, 2019

City Clerk
City of Myrtle Beach
937 Broadway Street
Myrtle Beach, SC 29577

RE: Volunteer Board, Commission or Committee

Dear City Clerk:

I am a full-time Myrtle beach resident and am very interested in being considered for upcoming openings on a volunteer board, commission or committee for the City of Myrtle Beach. I am very interested in the following openings:

Technology Advisor
Waccamaw Regional Board of Directors
Myrtle Beach Convention Center Board
Housing Authority
Employee Recognition

My career spans 40 years holding a number of key corporate positions in both management of people, organizations and technical roles with FedEx, Williams-Sonoma and Ralph Lauren. Previous volunteer experience includes the Memphis-Shelby County Juvenile Court auxiliary probation officer, Memphis Junior Achievement Advisor and Seville POA Board Vice President.

I have included a recap of professional and volunteer activities for your review. Please let me know if you need any additional information.

Sincerely,

Dan Wiener

Dan K. Wiener

7362 Seville Drive, Myrtle Beach, SC 29572 | 901.857.7107 | dwiener@sccoast.net

June 26, 2018

City Clerk
City of Myrtle Beach
937 Broadway Street
Myrtle Beach, SC 29577

RE: Volunteer Board, Commission or Committee

Dear City Clerk:

I am a full-time Myrtle beach resident and am very interested in being considered for any upcoming opening on a volunteer board, commission or committee for the City of Myrtle Beach.

My background is quite broad. I spent over 40 years as an engineer with broad experience holding both management and project management roles. I have very good business skills having held management positions with FedEx, Williams-Sonoma and Ralph Lauren. I was a volunteer auxiliary juvenile probation officer for 10 years with Memphis-Shelby County Juvenile Court.

I have included my resume for your review. Please let me know if you need any additional information.

Sincerely,



Dan Wiener

SENIOR LEADER OF ENGINEERING & MAINTENANCE

Top-performing professional who can utilize acumen in delivering cost effective services, project management, and maintenance that conform to codes and regulations while minimizing liabilities and disruptions in a fast-paced environment. Acknowledged as a leader who can develop strategic goals and long-term objectives while assisting in long-range capital planning and infrastructure development. Adept problem solver known for using creative analysis and process improvements to yield cost effective solutions that positively impact operations and facilities challenges. Recognized for a strong work ethic, integrity, and a high degree of personal initiative.

Areas of Expertise:

Engineering – Production Analysis – Project & Program Management – System Maintenance – Creative Problem Solving & Analysis
Data Center Critical Infrastructure – Budget Administration – Equipment Safe Practice Programs – OSHA 70E Arc-Flash
Regulatory Compliance – Customer Service – Key Stakeholder Relationships – Cost-Saving Initiatives

Professional Overview

Vice President – Supply Chain Engineering, Facilities & Maintenance › RALPH LAUREN 2007 to 2017
Carefully coordinated 6 direct reports, 52 management and technician professionals, and 30 3rd party vendor managers and associates. Employed focus, attention to detail, and reliability to oversee capital construction, facilities, DC maintenance functions, and material handling systems. Supported the development, analysis, and execution of capital projects ranging from \$20M to \$35M per annum. Maintained the \$15M expenses regarding maintenance on an annual basis. Actively supported multiple business units across 6 NC locations that totaled 3,000,000 sq. ft. Utilized skills in equipment safe practice programs to adhere with OSHA 70E Arc-Flash. Maintained cognizance of compliance requirements for the NC state air quality and water resources agency and EPA.

Career Highlights:

- Oversaw 25+ major initiatives in an active environment across multiple business units.
- Established a reputation for on-time and on-budget completion of 35 capital projects, producing approximately \$25M per year.
- Governed the NC sustainability initiatives that generated \$550K+ in additional annual recycle revenue.
- Strategically managed utility expense budgets across all facilities to close out 2016 below plan by \$200K.
- Established building management systems to monitor and control less than 120 HVAC units (including chillers) across the NC campuses to save nearly \$200K (10%).
- Implemented a new Emergency Power Monitoring System (EPMS) to enable auto-notify functions for email and text urgent issues such as data center facility power or cooling alarms.
- Rearranged the department to support additional facilities that totaled 900,000 sq. ft.
- Improved overall technician productivity by 10% and technician annual overtime by 1,500 hours per year.
- Reduced total maintenance expense by 37% for 5+ years while improving equipment up-time.

Program Manager › FEDEX TRADE NETWORKS 2006 to 2007
Utilized freight forwarding/brokerage professional services, which included program management of large scale systems implementation, modeling, development, and implementation of operating scenarios, plans, and new processes and procedures.

Career Highlights:

- Successfully increased revenue, enhanced customer service, and reduced costs.

Senior Consultant › UNIFIED INVESTIGATIONS & SCIENCE, INC. 2002 to 2006
Supported forensic engineering, product liability analysis, and investigative services. Delivered expert witness testimony and root cause failure analysis for insurance companies and attorneys.

Career Highlights:

- Accumulated a record for investigating 400+ cases that involved fire, equipment failure, product liability, and injury and lightning.

Career Notes

Vice President, Supply Chain Engineering, Facilities & Maintenance › WILLIAMS-SONOMA, INC. 1996 to 2001
Manager, Hub Systems & Sort Engineering (1991 to 1996) › FEDERAL EXPRESS CORPORATION 1981 to 1996
Project Engineer, Properties & Facilities (1981 to 1991)

Education & Professional Credentials

Master of Science in Operations Management: University of Arkansas
Bachelor of Science in Electrical Engineering: Christian Brothers University
Professional Engineer: Registered in the States of Tennessee & Mississippi

Jennifer Stanford

From: Stephen Greene <stephen.greene@mbhospitality.org>
Sent: Friday, May 24, 2019 11:22 AM
To: Jennifer Stanford
Subject: Myrtle Beach Convention Center Hotel Board
Attachments: SWGResume19.doc

Jennifer,

I am submitting my name for consideration to serve on the Myrtle Beach Convention Center Hotel Board. I have enclosed my resume for your review. Please let me know if you need any additional information. Thank you for your time.

Stephen Greene, TMP
President & CEO

MYRTLE BEACH AREA
HOSPITALITY
ASSOCIATION

1200 North Oak Street, RM 113 & 114
Myrtle Beach, SC 29577
843.626.9668
843.626.0009 - Fax
www.mbhospitality.org

STEPHEN W. GREENE

SUMMARY

Dedicated professional with over 27 years of multi-faceted experience in non-profit, public relations, destination marketing, sales, special events, economic development, crisis communications and advertising fields. Proven leader with extensive project development and management skills. Results driven, team player, with strong problem solving abilities.

QUALIFICATIONS

- Extensive business connections
- Non-profit work
- Public Relations/Sales/Marketing/Advertising strategy and analysis
- Multi-faceted industry experience
- New business development
- Strong project and time management skills
- Productive team player
- Proven leadership
- Extensive product knowledge

WORK EXPERIENCE

2009 – Present Myrtle Beach Area Hospitality Association M.B., SC
President & CEO

Oversee daily operations of an association that has been in the hospitality and tourism business for 43 years and is consistently one of the largest local Hospitality Associations in the United States, representing the "Best of the Beach". The organization represents the interest of Lodging, Restaurants, Golf, Entertainment, Attractions and Hospitality Services members.

2006 – 2009 Visit Media M.B., SC
President

Responsible for development and sales of programs specializing in print and Web based advertising solutions for the tourism industry. An extensive network offering various targeted and measurable media options including vacation guides and cooperative advertising.

1996 - 2006 Myrtle Beach Area Chamber of Commerce & M.B., SC
Convention & Visitors Bureau

Various capacities over 11-year span

Vice President, Communications

Responsibilities included generating over \$15 million a year in earned media, acting as chamber spokesperson, and development of local, regional and national media plans. Created, developed and managed chamber's member communications. Developed and coordinated crisis communications for the chamber and Area Recovery Council.

Vice President, Festivals & Special Events

Responsible for the production and advertising of the Sun Fun, Canadian-American Days, (STS Top 20 Events) Beach, Boogie & Barbeque, Celebration of Summer Festivals and Christmastowne. Additionally charged with creation and promotion of new events that drive room nights and publicity for the Myrtle Beach area.

Film Liaison

Acted as the liaison to the film and TV industry to bring media exposure to the area. Projects included ABC's "Good Morning America"; Travel Channel's "World's Best"; Discovery Channel's "American Chopper" and "King of the Jungle"; Dawson's Creek; WB's "One Tree Hill; HGTV's "House Hunters and various other projects.

Interim Vice President, Marketing

Responsibilities included managing the in-house Arcadian Advertising Agency, chamber-marketing initiatives, producing chamber publications, all chamber research, and internal graphic arts and Web development departments.

Director, Communications

Responsible for overall communication strategies, travel writer program, travel agent marketing and sports development.

1994 - 1996 Barefoot Landing/Alligator Adventure M.B., SC

Director, Marketing & Sales

Created and developed sales and marketing strategies for Barefoot Landing and opened the new attraction Alligator Adventure.

1991 - 1994 S.C. Dept. of Parks, Recreation & Tourism Columbia, SC

Marketing Representative/Meeting Planner

Worked promoting the Palmetto state domestically with an emphasis on travel agent, meetings and convention market, and group tour market. Acted as meeting/special event planner including the SC Governor's Conference on Travel & Tourism and special events promoting S.C. as a top tourism destination.

EDUCATION

- 1988-1992 University of South Carolina Columbia, SC
B.S., Hotel, Restaurant and Tourism Management
- 1999-2001 Southeast Tourism Society Marketing College Dahlonega, GA
TMP, Travel Marketing Professional

COMMUNITY INVOLVEMENT

- Board of Directors, Coastal Carolina University's Hospitality, Resort and Tourism Management
- Advisory Board, HGTC Culinary Arts Program
- Advisory Board, HGTC Business Admin, Accounting, Hospitality & Marketing
- Advisory Board, HGTC Sports Tourism/Recreation Management
- Board of Directors, Horry Georgetown Technical College Foundation
- Board of Directors, Grand Strand Economic Outlook Board
- Board of Directors and Public Relations Committee for MB Area Recovery Council
- Served on Board of Directors, University of South Carolina's School of Hotel, Restaurant and Tourism Management
- Served as founding board member, Myrtle Beach Area Sports Council
- Served on Board of Directors, Waccamaw Workforce Investment Board (WWIB)

CATHY KOONTZ
162 Woodlyn Avenue
Little River, SC 29566
304-543-4969
ckoontz@cebridge.net

Outside the City

EDUCATION:

West Virginia State College, Institute, West Virginia.
Associate Degree – Secretarial Science
1982 – 1985

WORK EXPERIENCE:

October 2018 – Present: Horry County Schools – Substitute Teacher – Various Locations – As Needed

November 2010 – September 21, 2018: Kanawha County Schools – Secretary/Elementary Assistant. Latest School: Nitro Elementary
Principal: Ashley Garrett, 304-755-2451

Duties: Greeting parents, students and visitors, answering phone lines, use of intercom, assisting principal, scheduling new students, input of students' attendance, and coding of respective excuse, responsible for finances, including creation of purchase orders, entering invoices to be paid, printing of checks, bank reconciliation for the month, cash handling of all school fundraisers, events, etc, depositing of money, signing of checks, copying, filing, assisting teachers, faxing and all other general office duties.

1990 – 2009: Flaherty, Sensabaugh & Bonasso – Legal Secretary/Assistant. Supervisor: William Hanna 304-345-0200

Duties: Composing letters, legal documents. Transcription of letters, legal documents. Keeping attorney calendar, scheduling of depositions, meetings, etc. Scheduling of travel arrangements. Entering attorney time on Time Management. Filing of court documents, requesting checks, assisting clients, and other other general office duties.

Reason for Leaving: Career Change to the Education System